



2026

Millcreek Streetlight Banner Program

Millcreek is excited to highlight its unique neighborhoods, residents and events through our Banner Program. This initiative brings vibrant banners to light poles throughout the city, adding a special touch to our streets. Millcreek manages the scheduling for light pole banners within its boundaries and approves content. Millcreek does not profit from this in any way.

**New for 2026, we will start accepting applications starting January 1, 2026. All submissions time-stamped after will be processed in order received. Millcreek reserves the right to edit, crop, modify, or refuse any submitted artwork or photographic content for banners.*

Eligible Participants

Only events and activities occurring in Millcreek, produced by local non-profit organizations, public schools, city and county government, or the State of Utah will be accepted. Religious, political, and for-profit promotional banners will not be approved. All subject matter and banner content must be reviewed before printing.

Exceptions may be made to the policy above, concerning eligible participants and subject matter, by Millcreek for events and activities of major civic importance.

Banner Scheduler

Troy Hartpence, thartpence@millcreekut.gov

Banner Locations & Availability

- **2300 East** – 29 Lamp Posts
- **3900 South** – 33 Lamp Posts
- **900 East** – 24 Lamp Posts
- **300 East** – 5 Lamp Posts (Near Gordon Lane Apartments)
- **Highland** – 10 Lamp Posts

Timing

Banners for organizations can be up for one month (30 days) pending availability, weather and scheduling factors. If banner artwork is not provided to the banner installer, on a timely basis, the time scheduled banners are displayed will be shortened by default.

Associated Costs

The organization pays vendors direct costs for photography, graphic design, printing, and banner installation/removal. We require a city-approved vendor for installation/removal only. Millcreek does not take a fee; the administration of the banner program is a public service to the community. See pricing below.

Recommended Banner Production Vendors

- **Graphic Design** (pricing TBD with Jay)
Jay Griffith – jay@bluecainmedia.com
- **Photography** (pricing TBD with Selena)
Selena Kontuly – theinfinitymachine.com@gmail.com
- **Printing** (\$45 per banner, double-sided, color, grommets)
Michael Fitches – michael.fitches@gmail.com

City-Approved Vendor

- **Installation/Removal** (\$30 per banner)
Lane O’Neil – 801-635-0518 (Cell)
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Design & Production Guidelines

The cost of designing, producing, and repairing the banners is the responsibility of eligible participants/organizations. Banners can be double-sided, with different images on each side. The size of each banner is 6’ x 2’. The design must incorporate a “pocket” for pole hardware. This means a 4” allowance needs to be on the top AND bottom of each banner. Any verbiage in this area is unreadable. It’s also suggested that font size is at least 3.25” in height. Finally, there needs to be a grommet placed on the upper corner of the banner, near the lamp post, so the banner stays in place with a zip-tie.

- **Banner Size:** 6’ x 2’
 - **Pocket Allowance:** 4” at both the top and bottom for pole hardware (text in this area is unreadable)
 - **Font Size:** Minimum of 3.25” for visibility
 - **Grommet Placement:** Upper corner near the lamp post for zip-tie security
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Banner Request Requirements

Please complete the Streetlight Banner Application and submit to thartpence@millcreekut.gov

Please note that all selections are available on a first-come, first-served basis. You will be notified via e-mail if your application is approved. It is the organizer’s responsibility to contact vendors for creation and installation. For any questions, please e-mail the scheduler at the e-mail address above.